

Proposed Sequence of Study
Bachelor of Science in Visual Communication (BSVC)

FIRST YEAR (30 credit hours)

- Fall** Descriptive Drawing I
Introduction to Architecture, Art and Design History
Design Foundations I
Fundamentals of Logic and Geometry
Academic Writing I
- Spring** Descriptive Drawing II
Modern Developments in Architecture, Art and Design
Design Foundations II
Academic Writing II
History and Culture of the Arab World

SECOND YEAR (30 credit hours)

- Fall** Design Studio I
Illustration Drawing
Typography I: Normative Typographic Principles
History of Design
Writing about Literature or
Advanced Academic Writing
- Spring** Design Studio II
Photography Basics
Typography II: Complex Typographic Systems
Research Methodologies for Design
Statistics

THIRD YEAR (36 credit hours)

- Fall** Design Studio III
Arabic Type Design
The Design Profession
Critical Discourse in Design
Culture in a Critical Perspective
Major Elective
- Spring** Innovation and Entrepreneurship Mindset
Design Studio IV
Environment, Experience and Interaction Design
Communication
Major Elective
Major Elective

- Summer** Internship in Visual Communication

FOURTH YEAR (30 credit hours)

Fall

Design Studio V
Human Interaction and Behavior
Arts and Literature
Natural Sciences
Free Elective

Spring

Design Studio VI
Course Selected from General Education
Core Requirements
Natural Sciences
Free Elective