American Society for Quality 2024 Annual EMEA Conference
Business Process Reengineering (BPR) Workshop
February 25th- 8:00 AM-3:00 PM

Introduction: Business Process Reengineering (BPR) is a strategic management approach focused on analyzing and redesigning business processes within an organization to achieve radical improvements in productivity, efficiency, and quality. This workshop provides comprehensive insights into the principles and practices of BPR. It equips learners with knowledge about the essential elements of BPR, such as end-to-end process design and innovative use of technology. The workshop guides you through the steps involved in a BPR project — from process identification and evaluation, through process redesign, to testing and implementation. It also covers essential topics like change management, theory of constraints, and the role of leadership in BPR. Real-world case studies are used to illustrate concepts and provide practical understanding. By the end of the workshop, learners will be well-equipped to lead BPR initiatives in their organizations.

Takeaways:

- Gain a comprehensive understanding of Business Process Reengineering (BPR).
- Master the steps involved in executing a BPR project.
- Learn effective change management strategies for BPR.
- Apply knowledge through case studies.

Instructor Biography: Sherif Nasser Ahmed is an engineer specializing in management system development. He has 22 years of experience in international companies, which includes 13 years of teaching and guiding others. He's recognized by professional groups like the ASQ and CQI. He is a seasoned speaker at numerous conferences in the Middle East and the United States. He has trained hundreds of professionals, driven by a passion for helping others to grow.