

**Proposed Sequence of Study**  
**Bachelor of Science in Design Management (BSDM)**

**FIRST YEAR (30 credit hours)**

	Descriptive Drawing I
	Introduction to Architecture, Art and Design History or Major Elective
<b>Fall</b>	Design Foundations I
	Mathematics for Business
	Academic Writing I
	Modern Developments in Architecture, Art and Design or Major Elective
<b>Spring</b>	Design Foundations II
	Academic Writing II
	History and Culture of the Arab World
	Natural Sciences

**SECOND YEAR (30 credit hours)**

	Introduction to Business
	Visual Communication Design
	History of Design
<b>Fall</b>	Writing about Literature or
	Advanced Academic Writing
	Introduction to Statistics for Social Sciences or
	Quantitative Business Analysis
	Fundamentals of Design Management
	Fundamentals of Management
<b>Spring</b>	Fundamentals of Marketing
	Culture in a Critical Perspective
	Natural Sciences

**THIRD YEAR (30 credit hours)**

	User-Centered Design Project
	Principles of Macroeconomics
<b>Fall</b>	Innovation and Entrepreneurship Mindset
	Major Elective
	Arts and Literature
	Critical Discourse in Design
	Consumer Behavior
<b>Spring</b>	The Design Profession
	Major Elective
	Human Interaction and Behavior
<b>Summer</b>	Internship in Design Management

**FOURTH YEAR (30 credit hours)**

Design Management

Service Design

**Fall** Writing for Business

Major Elective

Free Elective

Systems and Strategic Design Thinking

Organizational Behavior

**Spring** Major Elective

Course Selected from General Education

Core Requirements

Free Elective