

**Proposed Sequence of Study**  
**Bachelor of Science in Visual Communication (BSVC)**

**FIRST YEAR (30 credit hours)**

<b>Fall</b>	Descriptive Drawing I Introduction to Architecture, Art and Design History Design Foundations I Fundamentals of Logic and Geometry Academic Writing I
<b>Spring</b>	Descriptive Drawing II Modern Developments in Architecture, Art and Design Design Foundations II Academic Writing II History and Culture of the Arab World

**SECOND YEAR (30 credit hours)**

<b>Fall</b>	Design Studio I Illustration Drawing Typography I: Normative Typographic Principles History of Design Writing about Literature or Advanced Academic Writing
<b>Spring</b>	Design Studio II Photography Basics Typography II: Complex Typographic Systems Research Methodologies for Design Statistics

**THIRD YEAR (36 credit hours)**

<b>Fall</b>	Design Studio III Arabic Type Design The Design Profession Critical Discourse in Design Culture in a Critical Perspective Major Elective
<b>Spring</b>	Innovation and Entrepreneurship Mindset Design Studio IV Environment, Experience and Interaction Design Communication Major Elective Major Elective
<b>Summer</b>	Internship in Visual Communication

**FOURTH YEAR (30 credit hours)**

**Fall**

Design Studio V  
Human Interaction and Behavior  
Arts and Literature  
Natural Sciences  
Free Elective

**Spring**

Design Studio VI  
Course Selected from General Education  
Core Requirements  
Natural Sciences  
Free Elective